



PRESENTS

SPONSORSHIP AND PRODUCT/SERVICE PROMOTION OPPORTUNITIES TO CAPA MEMBER COMPANIES

Let us help you by helping us!

The CAPA calendar is filled with a variety of events that are being held to support our industry. Look them over and let us know if you are interested in being part of them. Your support will not only help us, but it would give you an opportunity to showcase a new product for service or show your support to CAPA. If interested, respond today!

Local Agency Asphalt Forums



These half-day events are held throughout the state and are attended by approximately 20-40 local agency representatives and consultants. The forums provide an excellent informal setting to present new product or service information.

Refreshment Break Sponsor \$100

- Listed in program materials and invitation.
- Product or service literature given to each attendee.

Luncheon Sponsor \$250

- Listed in program materials and event invitation.
- Product or service information given to each attendee.
- 20 minute new product or service presentation included in agenda or demo in parking lot.



FORUM SCHEDULE

- | | | | |
|---|----------------------------------|---|---------------------------------------|
| <input type="checkbox"/> Grand Junction | <input type="checkbox"/> Durango | <input type="checkbox"/> Douglas County | <input type="checkbox"/> Montrose |
| <input type="checkbox"/> Fort Collins | <input type="checkbox"/> Pueblo | <input type="checkbox"/> Sterling | <input type="checkbox"/> Breckenridge |



ALL MEMBER OPEN MEETINGS

These half-day events are held in Denver and are attended by 20-50 member company representatives and agency personnel.

Refreshment Break Sponsor \$150

- Listed in program materials and invitation.
- Product or service literature given to each attendee.

Luncheon Sponsor \$300

- Listed in program materials and event invitation
- Product or service information given to each attendee.

- 15 minute new product or service presentation included in agenda or demo in parking lot.

OPEN MEETING SCHEDULE

- April August

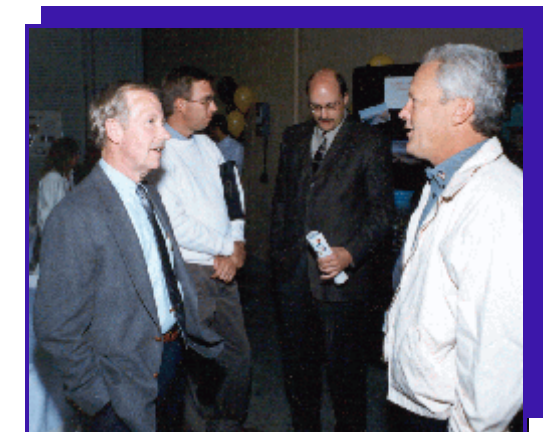


ALL MEMBER ANNUAL BUSINESS MEETING

This yearly event held in June is attended by approximately 50-75 member company representatives including the Board of Directors.

Event Sponsor \$200

- Listed in program materials and meeting invitation.
- Product or service literature given to each attendee.



ANNUAL GOLF TOURNAMENT/SCHOLARSHIP FUND RAISER

This yearly event is a highlight of the year and attracts over 200 golfers and raises \$3,000-\$5,000 for the CAPA Scholarship Fund.



- Sponsorship Information
- Volunteer Tournament Planning Committee

BOARD OF DIRECTORS MEETINGS

The CAPA Board of Directors meet quarterly and set direction for the association. Leadership of our member companies are involved.

Meeting Sponsor \$200

- ★ Sponsorship identified prominently in event signage.
- ★ Invitation for two representatives to attend Directors luncheon.
- ★ Product or service literature sent with meeting minutes to producer member companies.



BOARD OF DIRECTOR MEETING SCHEDULE

March June September December

CHRISTMAS PARTY (Reserved asphalt & emulsion supplier members)

The Annual Christmas Meeting & New Member Recognition Party is one of the most well-attended events of the year. A short technical program is recognition of our new members. A festive holiday day's activities. This event has been traditionally sponsored by our asphalt and emulsion suppliers.



Meeting Sponsor \$400

ASPHALT INDUSTRY FORUM - TECHNICAL MEETINGS

The joint CDOT and CAPA technical meetings - Asphalt Industry Forums - are held regularly during the winter months. Quality Control Managers and technical specialists from member companies, consultants and CDOT are involved.



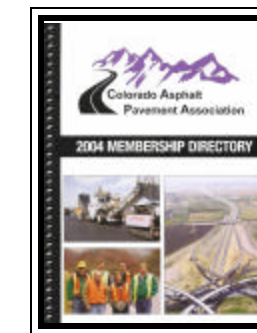
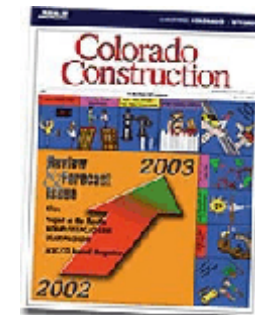
- Meeting Sponsor \$400**
 - Break Sponsor \$10**
- (same as All Member Open Meeting)

AIF TECHNICAL MEETING SCHEDULE

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SITE**

The CAPA website is growing in use and is becoming a key component of promoting our industry and marketing asphalt pavements in Colorado. Opportunities are available through the CAPA website to market and promote your company or product.

- Company website link. NO COST**
- Product or CAPA \$300**
- Product**



MEMBERSHIP DIRECTORY

OLORADO CONSTRUCTION MAGAZINE

CAPA partners each year with Colorado Construction Magazine (McGraw Hill) to produce our Membership Directory and to feature asphalt related subjects. Advertisement costs vary.

The CAPA quarterly newsletter, *The High Road*,

covers hot topics and new technology and is sent to 1,300 people industry wide. *The High Road* is the primary CAPA communication tool and is circulated to all aspects of our industry and to city, county and state government statewide.



Half Page Full color Ad \$3

☐ *Full Page Full color Ad* \$500



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